

Queensland Regional Profiles

Workforce Profile - people who work in the region

Southport Statistical Area Level 3 (SA3)

Compared with Robina Statistical Area Level 3 (SA3)

14 March 2014

Great state. Great opportunity.

Queensland Government Statistician's Office

Queensland Treasury and Trade

<http://www.oesr.qld.gov.au>

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Region overview

The workforce profiles provide Census characteristics of employed persons (workers) aged 15 years and over. The data in this profile are based on where people work, as opposed to where people live (usual residence) or where people were counted on Census Night (enumeration).

Southport Statistical Area Level 3 (SA3) is comprised of four statistical area level 2s (SA2's) of Ashmore, Molendinar, Parkwood and Southport.

Southport SA3 has a total area of 35.0 km². Southport SA3 has an average daily temperature range of 15.3 °C to 25.0 °C and on average it receives 1,454 mm of rainfall each year.

Robina Statistical Area Level 3 (SA3) has a total area of 33.7 km². Robina SA3 has an average daily temperature range of 15.3 °C to 25.3 °C and on average it receives 1,526 mm of rainfall each year.

Data are based on Australian Bureau of Statistics (ABS), Australian Statistical Geography Standard (ASGS), July 2011.

Figure 1 Map of Southport SA3

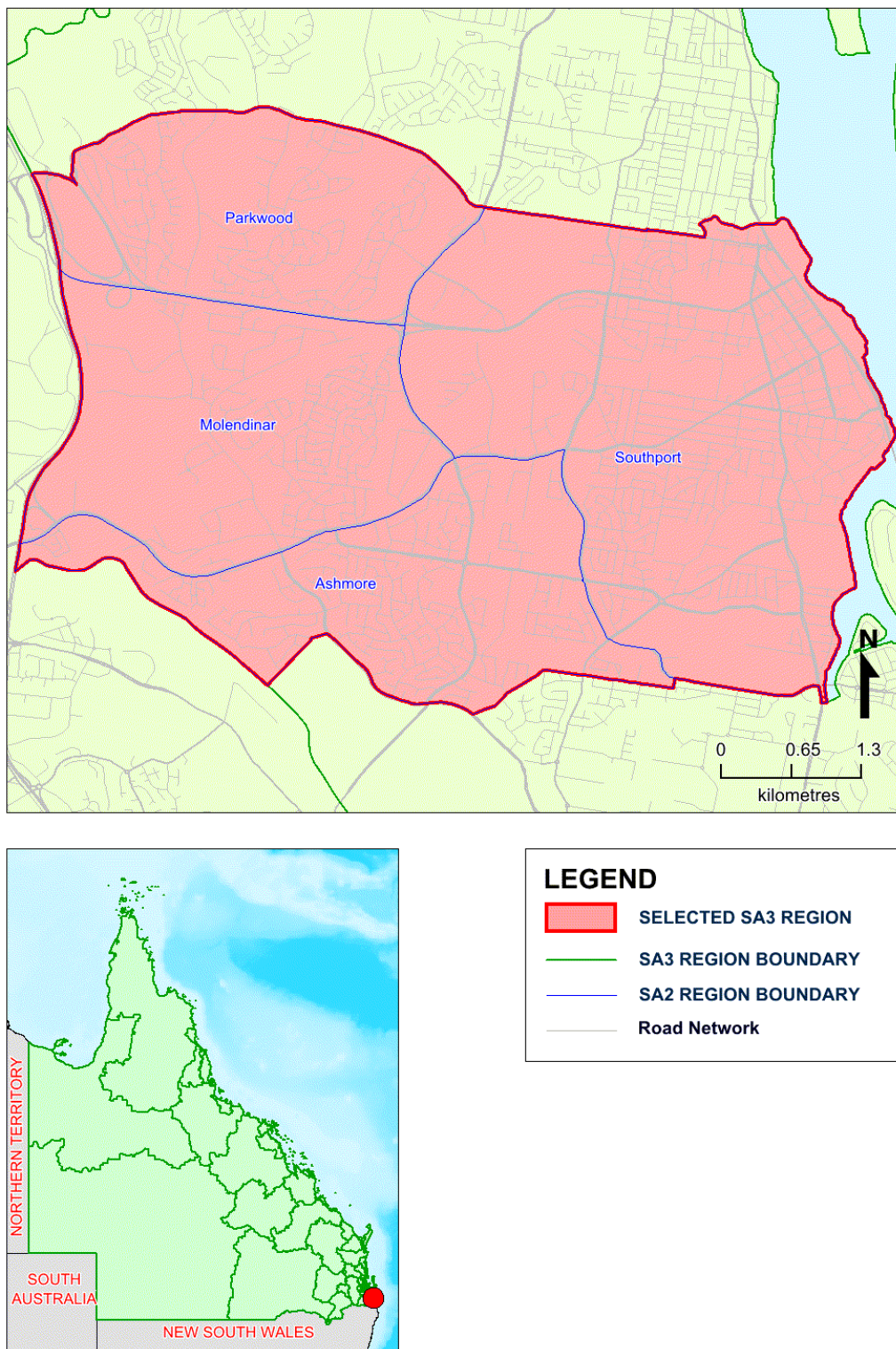
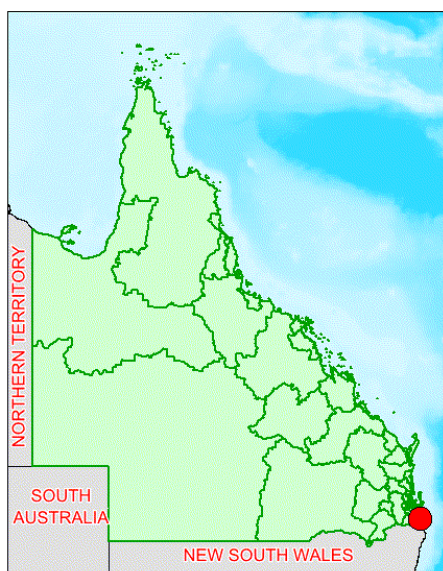
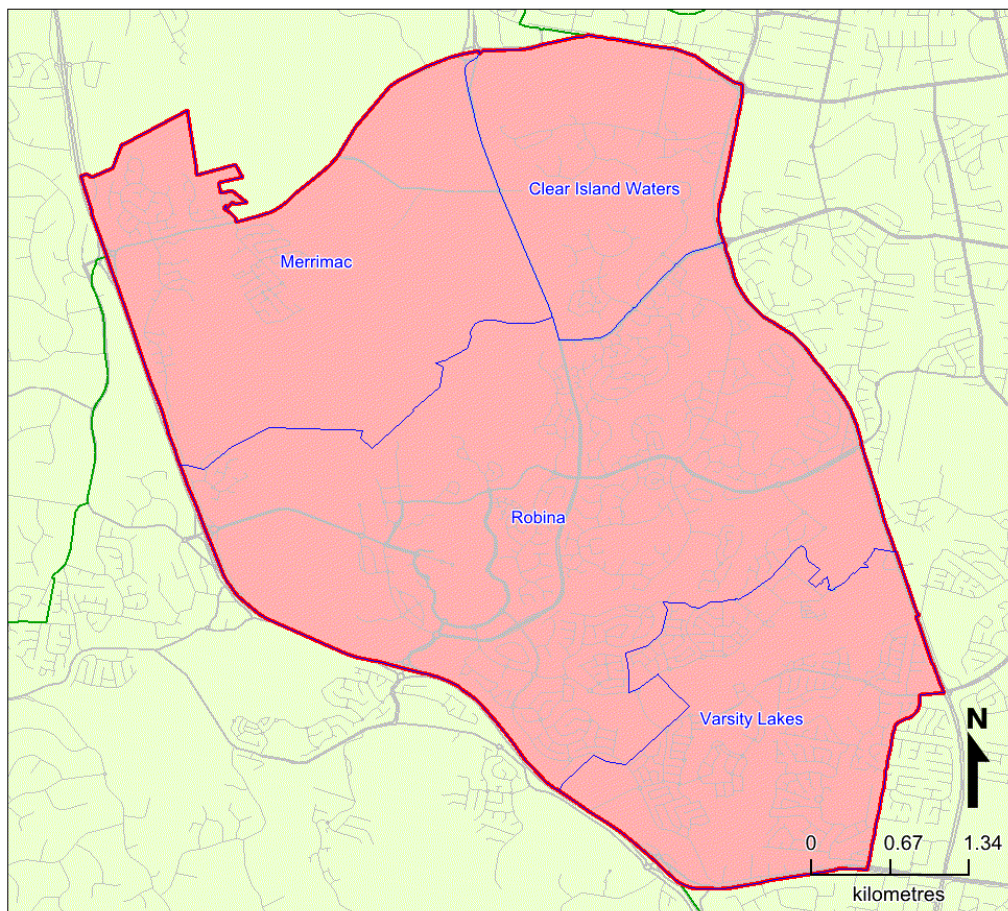


Figure 2 Map of Robina SA3

**LEGEND**

- SELECTED SA3 REGION
- SA3 REGION BOUNDARY
- SA2 REGION BOUNDARY
- Road Network

Economy

Age by hours worked

Age by hours worked has been derived from the Working Population Profile from the 2011 Census of Population and Housing. The hours worked variable records the number of hours worked in all jobs held during the week before Census Night. For Census purposes, a person is considered to be working full-time if they worked 35 hours or more in all jobs during the week before Census Night.

The percentage of workers aged 25-54 years employed full-time in Southport SA3 was

70.0%

Southport SA3

- 49.9% of workers aged 15-24 years worked full-time
- 70.0% of workers aged 25-54 years worked full-time
- 60.1% of workers aged 55 years and over worked full-time

Robina SA3

- 35.8% of workers aged 15-24 years worked full-time
- 64.2% of workers aged 25-54 years worked full-time
- 53.8% of workers aged 55 years and over worked full-time

Table 1 Age by hours worked, Southport SA3 and Robina SA3, 2011

Age / hours worked	Southport SA3		Robina SA3	
	number	%	number	%
15-24 years				
0 hours ^(a)	216	4.5	169	5.0
1-24 hours	1,632	34.1	1,561	46.5
25-34 hours	551	11.5	427	12.7
35-40 hours	1,728	36.1	927	27.6
41-48 hours	367	7.7	167	5.0
49 hours or more	290	6.1	108	3.2
Total	4,784	100.0	3,359	100.0
25-54 years				
0 hours ^(a)	1,014	4.1	556	4.6
1-24 hours	3,549	14.4	2,138	17.7
25-34 hours	2,860	11.6	1,636	13.5
35-40 hours	10,187	41.2	4,874	40.3
41-48 hours	2,796	11.3	1,169	9.7
49 hours or more	4,318	17.5	1,727	14.3
Total	24,724	100.0	12,100	100.0
55 years or over				
0 hours ^(a)	308	4.4	138	4.8
1-24 hours	1,429	20.6	723	24.9
25-34 hours	1,027	14.8	477	16.5
35-40 hours	2,418	34.9	953	32.9
41-48 hours	600	8.7	203	7.0
49 hours or more	1,147	16.6	404	13.9
Total	6,929	100.0	2,898	100.0

Refer to explanatory notes for additional information.

(a) Includes workers who did not work any hours in the week prior to Census Night and persons who did not state their hours worked.

Source: ABS, Census of Population and Housing, 2011, Working Population Profile - W03

Total personal income

Total personal income has been derived from the 2011 Census of Population and Housing question '*What is the total of all wages/salaries, government benefits, pensions, allowances and other income a person usually receives?*'. These median total personal income estimates have been calculated by Queensland Treasury and Trade using income range data provided by the ABS. The variable is based on persons aged 15 years and over by place of work.

The median total personal income in Southport SA3 was

\$45,668 per year

Southport SA3

- Median total personal income of \$45,668 per year
- Within the region, Southport SA2 had the highest median total personal income with \$47,206 per year
- Within the region, Parkwood SA2 had the lowest median total personal income with \$36,017 per year

Robina SA3

- Median total personal income of \$41,454 per year

Table 2 Total personal income by SA2, Southport SA3 and Robina SA3, 2011

SA3 / SA2 / SA3	Less than \$20,800 per year		\$20,800 to \$51,999 per year		\$52,000 to \$103,999 per year		\$104,000 or more per year		Total ^(a)	Median (\$/year)
	number	%	number	%	number	%	number	%	number	\$
Southport SA3	4,619	12.7	16,721	45.9	12,077	33.1	2,610	7.2	36,436	45,668
Ashmore	752	17.4	2,094	48.4	1,198	27.7	221	5.1	4,322	40,094
Molendinar	597	9.6	3,188	51.3	2,080	33.5	268	4.3	6,216	45,212
Parkwood	249	24.0	482	46.4	244	23.5	39	3.8	1,038	36,017
Southport	3,025	12.2	10,957	44.1	8,560	34.4	2,072	8.3	24,858	47,206
Robina SA3	3,363	18.3	8,176	44.5	5,296	28.9	1,352	7.4	18,356	41,454

Refer to explanatory notes for additional information.

(a) Includes personal income not stated.

Source: ABS, Census of Population and Housing, 2011, Working Population Profile - W06 and Queensland Treasury and Trade estimates

Industry

Industry has been derived from the Working Population Profile from the 2011 Census of Population and Housing data. A person's industry of employment was classified based on responses to a range of questions from the Census.

The top five industry subdivisions of employment for workers in Southport SA3 were:

1. Hospitals (10.4%)
2. Professional, scientific and technical services (6.0%)
3. Tertiary education (5.7%)
4. Other store based retailing (5.4%)
5. Medical and other health care services (4.8%)

Southport SA3

- 20.9% of workers were employed in the Health care and social assistance industry
- 10.9% of workers were employed in the Education and training industry
- Highest specialisation ratio of 5.52 in Manufacturing industry

Robina SA3

- 16.1% of workers were employed in the Retail trade industry
- 15.5% of workers were employed in the Health care and social assistance industry

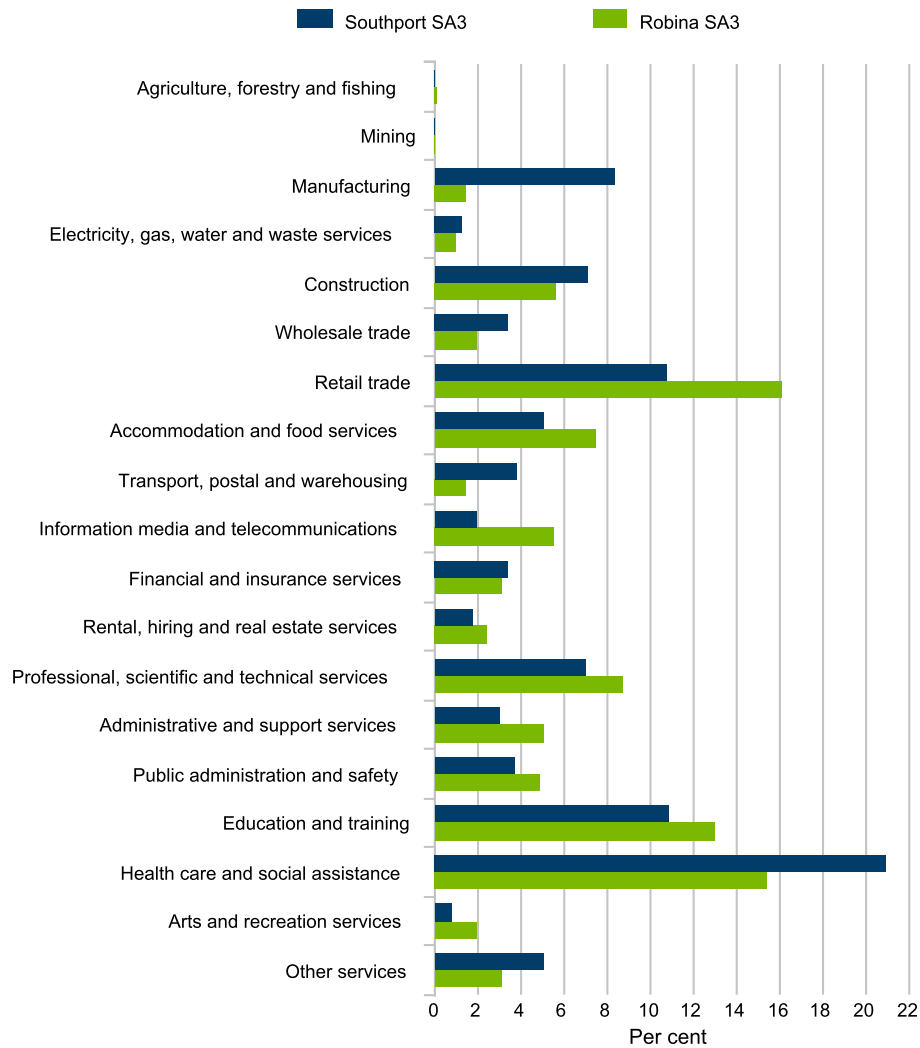
Table 3 Industry, Southport SA3 and Robina SA3, 2011

Industry	Southport SA3		Robina SA3		Specialisation ratio
	number	%	number	%	number
Agriculture, forestry and fishing	24	0.1	22	0.1	0.55
Mining	31	0.1	13	0.1	1.20
Manufacturing	3,048	8.4	278	1.5	5.52
Electricity, gas, water and waste services	471	1.3	188	1.0	1.26
Construction	2,593	7.1	1,032	5.6	1.27
Wholesale trade	1,244	3.4	365	2.0	1.72
Retail trade	3,919	10.8	2,959	16.1	0.67
Accommodation and food services	1,848	5.1	1,384	7.5	0.67
Transport, postal and warehousing	1,410	3.9	279	1.5	2.55
Information media and telecommunications	721	2.0	1,029	5.6	0.35
Financial and insurance services	1,245	3.4	580	3.2	1.08
Rental, hiring and real estate services	668	1.8	459	2.5	0.73
Professional, scientific and technical services	2,575	7.1	1,608	8.8	0.81
Administrative and support services	1,100	3.0	929	5.1	0.60
Public administration and safety	1,343	3.7	892	4.9	0.76
Education and training	3,973	10.9	2,393	13.0	0.84
Health care and social assistance	7,623	20.9	2,837	15.5	1.35
Arts and recreation services	302	0.8	359	2.0	0.42
Other services	1,852	5.1	574	3.1	1.63
Total(a)	36,439	100.0	18,357	100.0	1.00

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated responses.

Source: ABS, Census of Population and Housing, 2011, Working Population Profile - W09

Figure 3 Percentage of workers by industry^(a), Southport SA3 and Robina SA3, 2011

(a) Total used to derive percentages includes inadequately described and not stated responses.

Source: ABS, Census of Population and Housing, 2011, Working Population Profile - W09

Industry by hours worked

Industry has been derived from the Working Population Profile from the 2011 Census of Population and Housing data. A person's industry of employment was classified based on responses to a range of questions from the Census. For Census purposes, a person is considered to be working full-time if they worked 35 hours or more in all jobs during the week before Census Night.

The industry with the highest percentage of full-time workers in Southport SA3 was:

Electricity, gas, water and waste services (84.1%)

Southport SA3

- Electricity, gas, water and waste services industry had the highest percentage of full-time workers (84.1%), followed by Construction (82.5%)
- Accommodation and food services industry had the highest percentage of part-time workers (53.1%), followed by Arts and recreation services (45.4%)

Robina SA3

- Electricity, gas, water and waste services industry had the highest percentage of full-time workers (89.3%), followed by Agriculture, forestry and fishing (78.9%)
- Accommodation and food services industry had the highest percentage of part-time workers (60.9%), followed by Retail trade (56.1%)

Table 4 Industry by hours worked, Southport SA3 and Robina SA3, 2011

Industry	Southport SA3					Robina SA3				
	Full-time		Part-time		Total ^(a)	Full-time		Part-time		Total ^(a)
	number	%	number	%		number	%	number	%	number
Agriculture, forestry and fishing	15	55.6	12	44.4	27	15	78.9	4	21.1	19
Mining	19	61.3	12	38.7	31	9	69.2	0	0.0	13
Manufacturing	2,406	78.9	548	18.0	3,049	152	54.7	113	40.6	278
Electricity, gas, water and waste services	396	84.1	44	9.3	471	167	89.3	14	7.5	187
Construction	2,141	82.5	370	14.3	2,594	789	76.4	199	19.3	1,033
Wholesale trade	913	73.3	292	23.5	1,245	257	70.8	94	25.9	363
Retail trade	2,253	57.5	1,513	38.6	3,919	1,162	39.3	1,662	56.1	2,960
Accommodation and food services	780	42.2	981	53.1	1,847	491	35.5	842	60.9	1,382
Transport, postal and warehousing	958	67.9	386	27.4	1,410	188	67.1	82	29.3	280
Information media and telecommunications	528	73.1	172	23.8	722	737	71.6	248	24.1	1,030
Financial and insurance services	954	76.6	239	19.2	1,245	397	68.4	159	27.4	580
Rental, hiring and real estate services	475	71.0	176	26.3	669	301	65.4	145	31.5	460
Professional, scientific and technical services	1,900	73.8	620	24.1	2,575	1,115	69.3	438	27.2	1,610
Administrative and support services	667	60.7	383	34.9	1,098	561	60.3	331	35.6	930
Public administration and safety	1,052	78.4	221	16.5	1,342	685	76.7	150	16.8	893
Education and training	2,285	57.5	1,520	38.3	3,973	1,430	59.8	840	35.1	2,392
Health care and social assistance	4,418	58.0	2,756	36.2	7,621	1,462	51.6	1,197	42.2	2,835
Arts and recreation services	153	50.3	138	45.4	304	193	53.8	144	40.1	359
Other services	1,257	67.8	533	28.8	1,853	314	54.6	241	41.9	575
Total^(b)	23,852	65.5	11,050	30.3	36,439	10,531	57.4	6,961	37.9	18,359

Refer to explanatory notes for additional information.

(a) Includes workers who did not work any hours in the week prior to Census Night and persons who did not state their hours worked.

(b) Includes inadequately described and not stated responses.

Source: ABS, Census of Population and Housing, 2011, Working Population Profile - W11

Industry by occupation

Industry by occupation has been derived from the Working Population Profile from the 2011 Census of Population and Housing data. A person's industry and occupation of employment were classified based on responses to a range of questions from the Census.

The highest percentage of workers in blue collar occupations in Southport SA3 was in the industry:

Construction (17.9%)

Southport SA3

- The percentage of workers employed in blue collar occupations was highest in the Construction industry (17.9%), followed by the Manufacturing industry (17.4%)
- The percentage of workers employed in white collar occupations was highest in the Health care and social assistance industry (25.8%), followed by the Education and training industry (13.9%)

Robina SA3

- The percentage of workers employed in blue collar occupations was highest in the Construction industry (17.4%), followed by the Accommodation and food services industry (14.8%)
- The percentage of workers employed in white collar occupations was highest in the Retail trade industry (17.2%), followed by the Health care and social assistance industry (16.7%)

Table 5 Industry by occupation, Southport SA3 and Robina SA3, 2011

Industry	Southport SA3					Robina SA3				
	Blue collar		White collar		Total ^(a)	Blue collar		White collar		Total ^(a)
	number	%	number	%		number	%	number	%	number
Agriculture, forestry and fishing	12	0.1	10	0.0	22	6	0.2	15	0.1	21
Mining	3	0.0	28	0.1	31	3	0.1	10	0.1	13
Manufacturing	1,666	17.4	1,354	5.1	3,050	105	3.6	173	1.1	278
Electricity, gas, water and waste services	326	3.4	129	0.5	470	13	0.4	167	1.1	186
Construction	1,714	17.9	862	3.3	2,593	502	17.4	523	3.4	1,035
Wholesale trade	311	3.2	921	3.5	1,243	46	1.6	316	2.1	366
Retail trade	745	7.8	3,157	11.9	3,922	324	11.2	2,629	17.2	2,957
Accommodation and food services	636	6.6	1,197	4.5	1,848	427	14.8	946	6.2	1,381
Transport, postal and warehousing	874	9.1	515	1.9	1,412	112	3.9	163	1.1	279
Information media and telecommunications	129	1.3	588	2.2	721	73	2.5	940	6.1	1,030
Financial and insurance services	30	0.3	1,202	4.5	1,245	7	0.2	561	3.7	579
Rental, hiring and real estate services	44	0.5	618	2.3	667	23	0.8	431	2.8	461
Professional, scientific and technical services	250	2.6	2,301	8.7	2,575	176	6.1	1,417	9.3	1,608
Administrative and support services	343	3.6	742	2.8	1,099	230	8.0	685	4.5	930
Public administration and safety	268	2.8	1,042	3.9	1,343	81	2.8	794	5.2	894
Education and training	273	2.8	3,674	13.9	3,975	150	5.2	2,224	14.5	2,394
Health care and social assistance	716	7.5	6,837	25.8	7,621	262	9.1	2,559	16.7	2,836
Arts and recreation services	49	0.5	251	0.9	306	58	2.0	294	1.9	358
Other services	1,075	11.2	764	2.9	1,852	268	9.3	305	2.0	573
Total^(b)	9,595	100.0	26,479	100.0	36,439	2,893	100.0	15,294	100.0	18,359

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated responses.

(b) Includes inadequately described and not stated responses.

Source: ABS, Census of Population and Housing, 2011, Working Population Profile - W12

Occupation

Occupation has been derived from the Working Population Profile from the 2011 Census of Population and Housing data. A person's occupation of employment was classified based on responses to a range of questions from the Census.

The top five occupation sub-major groups of employment for workers in Southport SA3 were:

1. Health professionals (9.6%)
2. Sales assistants and sales persons (5.7%)
3. Specialist managers (5.6%)
4. Education professionals (5.3%)
5. Business human resource and marketing professionals (4.4%)

Southport SA3

- 25.3% of workers were employed as Professionals
- 17.7% of workers were employed as Clerical and administrative workers
- Highest specialisation ratio of 3.79 in Machinery operators and drivers occupation

Robina SA3

- 25.7% of workers were employed as Professionals
- 18.2% of workers were employed as Clerical and administrative workers

Table 6 Occupation, Southport SA3 and Robina SA3, 2011

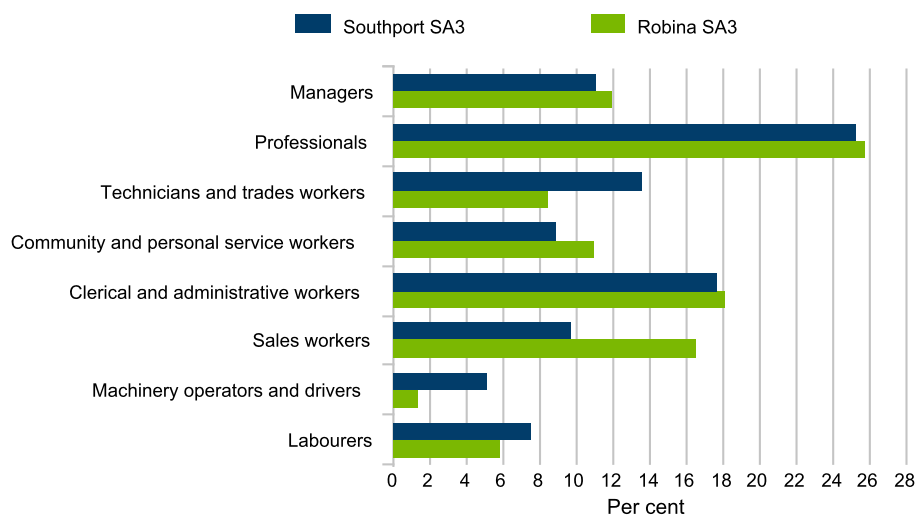
Occupation	Southport SA3		Robina SA3		Specialisation ratio
	number	%	number	%	number
Managers	4,039	11.1	2,203	12.0	0.92
Professionals	9,221	25.3	4,722	25.7	0.98
Technicians and trades workers	4,951	13.6	1,558	8.5	1.60
Community and personal service workers	3,242	8.9	2,007	10.9	0.81
Clerical and administrative workers	6,433	17.7	3,334	18.2	0.97
Sales workers	3,543	9.7	3,028	16.5	0.59
Machinery operators and drivers	1,895	5.2	252	1.4	3.79
Labourers	2,753	7.6	1,079	5.9	1.29
Total^(a)	36,439	100.0	18,356	100.0	1.00

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated responses.

Source: ABS, Census of Population and Housing, 2011, Working Population Profile - W13

Figure 4 Percentage of workers by occupation^(a), Southport SA3 and Robina SA3, 2011



(a) Total used to derive percentages includes inadequately described and not stated responses.

Source: ABS, Census of Population and Housing, 2011, Working Population Profile - W13

Occupation by total personal income

Occupation by total personal income has been derived from the Working Population Profile from the 2011 Census of Population and Housing data. A person's occupation of employment was classified based on responses to a range of questions from the Census.

The highest total personal income range for workers with blue collar occupations in Southport SA3 was:

\$31,200–\$41,599 per year (22.7%)

Southport SA3

- The highest total personal income range for persons employed in blue collar occupations was \$31,200–\$41,599 per year (22.7%)
- The highest total personal income range for persons employed in white collar occupations was \$31,200–\$41,599 per year (16.1%)

Robina SA3

- The highest total personal income range for persons employed in blue collar occupations was \$31,200–\$41,599 per year (21.1%)
- The highest total personal income range for persons employed in white collar occupations was \$31,200–\$41,599 per year (17.2%)

Table 7 Occupation by total personal income, Southport SA3 and Robina SA3, 2011

Total personal income (yearly)	Southport SA3					Robina SA3				
	Blue collar		White collar		Total ^(a)	Blue collar		White collar		Total ^(a)
	number	%	number	%		number	%	number	%	number
Negative/Nil income	85	0.9	201	0.8	289	33	1.1	132	0.9	169
\$1–\$10,399	294	3.1	962	3.6	1,264	247	8.5	1,012	6.6	1,269
\$10,400–\$15,599	382	4.0	872	3.3	1,268	168	5.8	688	4.5	862
\$16,000–\$20,799	571	6.0	1,209	4.6	1,796	213	7.4	845	5.5	1,061
\$20,800–\$31,199	1,481	15.4	3,246	12.3	4,775	481	16.6	2,011	13.1	2,510
\$31,200–\$41,599	2,175	22.7	4,256	16.1	6,483	611	21.1	2,628	17.2	3,269
\$41,600–\$51,599	1,607	16.8	3,788	14.3	5,465	418	14.4	1,947	12.7	2,401
\$52,000–\$64,999	1,260	13.1	3,740	14.1	5,059	281	9.7	1,828	12.0	2,128
\$65,400–\$77,999	725	7.6	2,628	9.9	3,389	171	5.9	1,297	8.5	1,477
\$78,000–\$103,999	646	6.7	2,961	11.2	3,629	164	5.7	1,503	9.8	1,690
\$104,000 or more	229	2.4	2,352	8.9	2,610	75	2.6	1,265	8.3	1,353
Total^(b)	9,593	100.0	26,480	100.0	36,438	2,893	100.0	15,294	100.0	18,358

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated responses.

(b) Includes inadequately described and not stated responses.

Source: ABS, Census of Population and Housing, 2011, Working Population Profile - W17

Method of travel to work

The method of travel to work has been derived from the Working Population Profile from the 2011 Census of Population and Housing data. The method of travel to work variable records up to three travel methods used to get to work on the day of the Census.

The percentage of workers with only one method of travel to work in Southport SA3 who travelled by train, bus or ferry was

2.0%

Southport SA3

- The percentage of workers with only one method of travel who travelled by train, bus or ferry was 2.0%
- The percentage of workers with only one method of travel who travelled by car was 78.0%
- The percentage of workers with only one method of travel who travelled by bicycle or walked only was 4.3%

Robina SA3

- The percentage of workers with only one method of travel who travelled by train, bus or ferry was 2.1%
- The percentage of workers with only one method of travel who travelled by car was 74.9%
- The percentage of workers with only one method of travel who travelled by bicycle or walked only was 3.3%

Table 8 Method of travel to work, Southport SA3 and Robina SA3, 2011

Method of Travel to Work	Southport SA3		Robina SA3	
	number	%	number	%
One method:				
Train	47	0.1	70	0.4
Bus	686	1.9	307	1.7
Ferry	0	0.0	0	0.0
Taxi	68	0.2	10	0.1
Car	28,429	78.0	13,746	74.9
Truck	257	0.7	37	0.2
Motorbike scooter	408	1.1	136	0.7
Bicycle	390	1.1	171	0.9
Other ^(a)	85	0.2	67	0.4
Walked only	1,162	3.2	433	2.4
<i>Total one method</i>	<i>31,532</i>	<i>86.5</i>	<i>14,977</i>	<i>81.6</i>
Two methods:				
Train and:				
Bus	42	0.1	62	0.3
Ferry	0	0.0	0	0.0
Car	25	0.1	41	0.2
Other ^(a)	5	0.0	5	0.0
<i>Total</i>	<i>72</i>	<i>0.2</i>	<i>108</i>	<i>0.6</i>
Bus and:				
Ferry	0	0.0	0	0.0
Car	81	0.2	44	0.2
Other ^(a)	9	0.0	4	0.0
<i>Total</i>	<i>90</i>	<i>0.2</i>	<i>48</i>	<i>0.3</i>
Other two methods	171	0.5	97	0.5
<i>Total two methods</i>	<i>333</i>	<i>0.9</i>	<i>253</i>	<i>1.4</i>
Three methods	50	0.1	40	0.2
Worked at home/Did not go to work	4,287	11.8	2,977	16.2
Total^(b)	36,438	100.0	18,356	100.0

Refer to explanatory notes for additional information.

(a) Includes tram (including light rail).

(b) Includes method of travel to work not stated.

Source: ABS, Census of Population and Housing, 2011, Working Population Profile - W22

Journey to work

Journey to work data has been derived from unpublished 2011 Census of Population and Housing data and records the usual residence of a person and where they worked. This topic looks at those working in Southport SA3 and the top five places of residence where these people have travelled from.

The percentage of workers that commuted into Southport SA3 was

74.9%

Southport SA3

- 12.7% of workers in Southport SA3 commuted from Southport SA2
- 25.1% of workers in Southport SA3 commuted from Southport SA3

Table 9 Top five usual resident SA2s, Southport SA3, 2011

Top five usual resident SA2s	Southport SA3	
	number	%
Southport	4,614	12.7
Ashmore	1,953	5.4
Labrador	1,671	4.6
Parkwood	1,483	4.1
Pacific Pines - Gaven	1,461	4.0
Other ^(a)	25,256	69.3
Total	36,438	100.0

Refer to explanatory notes for additional information.

(a) Includes other SA2s within Australia as well as inadequately described and not stated responses.

Source: ABS Census of Population and Housing, Working Population Profile, unpublished data and Queensland Treasury and Trade estimates

Table 10 Top five usual resident SA3s, Southport SA3, 2011

Top five usual resident SA3s	Southport SA3	
	number	%
Southport	9,136	25.1
Gold Coast - North	5,072	13.9
Ormeau - Oxenford	4,459	12.2
Nerang	4,436	12.2
Broadbeach - Burleigh	2,820	7.7
Other ^(a)	10,516	28.9
Total	36,439	100.0

Refer to explanatory notes for additional information.

(a) Includes other SA3s within Australia as well as inadequately described and not stated responses.

Source: ABS Census of Population and Housing, Working Population Profile, unpublished data and Queensland Treasury and Trade estimates

Industry and development

Business counts by employment size

Information on counts of registered businesses is produced by the ABS and presents counts of businesses sourced from the Australian Bureau of Statistics Business Register (ABSBR). Data are updated annually with an approximate delay of 9 months after the reporting period. It is anticipated the next update will be in July 2014.

The number of businesses in Southport SA3 in 2011–12 was

8,629 businesses

Southport SA3

- 1,847 businesses (or 21.4%) employed 1 to 4 employees in 2011–12
- Within the region, Parkwood SA2 had the highest percentage of businesses employing 1 to 4 employees with 26.3%
- Within the region, Molendinar SA2 had the highest percentage of businesses employing 20 to 199 employees with 6.5%

Robina SA3

- 1,140 businesses (or 23.5%) employed 1 to 4 employees in 2011–12

Table 11 Registered businesses by employment size and SA2, Southport SA3 and Robina SA3, 2011–12

SA3 / SA2 / SA3	Non-employing		1–4 employees		5–19 employees		20–199 employees		200+ employees		Total
	number	%	number	%	number	%	number	%	number	%	number
Southport SA3	5,450	63.2	1,847	21.4	974	11.3	334	3.9	24	0.3	8,629
Ashmore	966	62.8	329	21.4	187	12.2	51	3.3	6	0.4	1,539
Molendinar	755	56.1	296	22.0	204	15.2	87	6.5	3	0.2	1,345
Parkwood	548	65.7	219	26.3	58	7.0	9	1.1	0	0.0	834
Southport	3,181	64.8	1,003	20.4	525	10.7	187	3.8	15	0.3	4,911
Robina SA3	3,142	64.7	1,140	23.5	419	8.6	156	3.2	3	0.1	4,860

Refer to explanatory notes for additional information.

Source: ABS 8165.0, *Counts of Australian Businesses, including Entries and Exits*, various editions

Business counts by turnover range

Information on counts of registered businesses is produced by the ABS and presents counts of businesses sourced from the Australian Bureau of Statistics Business Register (ABSBR). Data are updated annually with an approximate delay of 9 months after the reporting period. It is anticipated the next update will be in July 2014.

The percentage of businesses with a turnover range of \$2 million or more in Southport SA3 in 2011–12 was

6.8%

Southport SA3

- 591 businesses (or 6.8%) with a turnover range of \$2 million or more in 2011–12
- Within the region, Southport SA2 had the largest number of businesses with a turnover range of \$2 million or more with 322

Robina SA3

- 228 businesses (or 4.7%) with a turnover range of \$2 million or more in 2011–12

Table 12 Registered businesses by turnover range and SA2, Southport SA3 and Robina SA3, 2011–12

SA3 / SA2 / SA3	\$0 to less than \$100k		\$100k to less than \$500k		\$500k to less than \$2m		\$2m or more		Total
	number	%	number	%	number	%	number	%	number
Southport SA3	3,527	40.9	3,194	37.0	1,317	15.3	591	6.8	8,629
Ashmore	677	44.0	570	37.0	200	13.0	92	6.0	1,539
Molendinar	509	37.8	433	32.2	248	18.4	155	11.5	1,345
Parkwood	414	49.6	307	36.8	91	10.9	22	2.6	834
Southport	1,927	39.2	1,884	38.4	778	15.8	322	6.6	4,911
Robina SA3	2,289	47.1	1,753	36.1	590	12.1	228	4.7	4,860

Refer to explanatory notes for additional information.

Source: ABS 8165.0, *Counts of Australian Businesses, including Entries and Exits*, various editions

Business counts by industry

Information on counts of registered businesses is produced by the ABS and presents counts of businesses sourced from the Australian Bureau of Statistics Business Register (ABSBR). Data are updated annually with an approximate delay of 9 months after the reporting period. It is anticipated the next update will be in July 2014.

The industry with the largest number of registered businesses in Southport SA3 in 2011–12 was

**Rental, hiring and
real estate services
(16.8%)**

Southport SA3

- 16.8% of businesses in Rental, hiring and real estate services industry in 2011–12
- 15.4% of businesses in Construction industry
- Highest specialisation ratio of 2.09 in Manufacturing industry

Robina SA3

- 16.3% of businesses in Construction industry in 2011–12
- 15.1% of businesses in Professional, scientific and technical services industry

Table 13 Registered businesses by industry, Southport SA3 and Robina SA3, 2011–12

Industry	Southport SA3		Robina SA3		Specialisation ratio
	number	%	number	%	number
Agriculture, forestry and fishing	77	0.9	50	1.0	0.87
Mining	6	0.1	9	0.2	0.38
Manufacturing	475	5.5	128	2.6	2.09
Electricity, gas, water and waste services	21	0.2	6	0.1	1.97
Construction	1,326	15.4	793	16.3	0.94
Wholesale trade	387	4.5	167	3.4	1.31
Retail trade	620	7.2	332	6.8	1.05
Accommodation and food services	336	3.9	239	4.9	0.79
Transport, postal and warehousing	332	3.8	215	4.4	0.87
Information media and telecommunications	63	0.7	58	1.2	0.61
Financial and insurance services	746	8.6	440	9.1	0.95
Rental, hiring and real estate services	1,452	16.8	631	13.0	1.30
Professional, scientific and technical services	904	10.5	732	15.1	0.70
Administrative and support services	379	4.4	260	5.3	0.82
Public administration and safety	43	0.5	28	0.6	0.86
Education and training	101	1.2	81	1.7	0.70
Health care and social assistance	497	5.8	249	5.1	1.12
Arts and recreation services	90	1.0	64	1.3	0.79
Other services	420	4.9	177	3.6	1.34
Not classified	354	4.1	201	4.1	0.99
Total^(a)	8,629	100.0	4,860	100.0	1.00

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated responses.

Source: ABS 8165.0, *Counts of Australian Businesses, including Entries and Exits*, various editions

Abbreviations

..	not applicable
\$k	thousand dollars
\$m	million dollars
ABS	Australian Bureau of Statistics
ASGS	Australian Statistical Geography Standard
n.a.	not available
SA2	Statistical Area Level 2
SA3	Statistical Area Level 3

Explanatory notes

Profile explanatory notes

Australian Statistical Geography Standard (ASGS)

A geographical framework covering all spatial areas of Australia and its external territories. The ASGS was developed by the ABS to allow statistics from different collections to be spatially comparable. The ASGS came into effect in July 2011, replacing the Australian Standard Geographical Classification (ASGC). The 2011 edition of the ASGS has been used for the data in this report.

Blue collar

Defined as occupation groups: Technicians and Trades Workers, Machinery Operators and Drivers, and Labourers.

Cell confidentialisation

This profile utilises two types of data confidentialisation.

1. Source data confidentialisation - This refers to datasets that have been confidentialised by the data custodians. For example census data supplied by the ABS have small cell counts of 1 or 2 confidentialised to 0 or 3 and a small random adjustment made to all data to avoid any risk of releasing identifiable information. Caution should therefore be used when interpreting data where the cell count is small.
2. Concordance confidentialisation - This refers to datasets that have been concorded to a new geography and the resulting cell count is small. No reliance should be placed on these cell counts and as such have been confidentialised. Tables utilising this type of confidentialisation will report the cell as less than a specific value (for example <5).

Census 2011 data

Census data have 'introduced random error' to ensure no data are released which could risk identifying individuals. As such, cells containing very small counts should be treated with extreme caution.

Census undercount

Due to the size and complexity of the Census of Population and Housing, whenever a Census is conducted it is inevitable that some people will be missed and some will be counted more than once. After each Census, the Australian Bureau of Statistics conduct a Post Enumeration Survey to estimate the number of people who should have been counted in the Census and the actual Census counts. It is important to note, that all Census data reported in this profile do not have any adjustments made for Census undercount and readers should keep this in mind when making inferences from the data.

Concordances and concorded data

A concordance, in statistical terms, is a product that allows a user to convert data from one geographical region (under which data have been collected) to a new geographical region. In order to convert data from one geographical boundary to another, each region in the new boundary is assigned percentages of data from the old regions. These percentages in the concordance can be constructed using any number of variables. This profile utilises a population based concordance (estimated resident population) at a specific point in time (2011). This type of concordance is useful when concording demographic based datasets such as labour force and family composition on a usual resident basis with time periods at or around 2011. It does not work as well when concording data on different counting methods (such as counts by place of work), non-population based datasets (such as business counts) or datasets collected at different time periods (such as data collected in 2001). Caution should therefore be used when interpreting non-resident based datasets that have been concorded.

One major assumption that is necessary to make when concording data is that the data (for example unemployed persons) are proportionately distributed across the region the same as total resident population (as total resident population is the variable used to derive the percentage splits). In some cases this assumption will not be entirely correct. In the example of unemployed persons, within the region there may be more concentrated areas with a larger proportion of unemployed persons. This assumption should therefore be considered when interpreting datasets that have been concorded.

Industry

Based on Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition.

Industry Subdivision

The industry subdivision refers to the 2-digit industry classification from the Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition.

Occupation

Based on Australian and New Zealand Standard Classification of Occupations (ANZSCO), 2006 edition (Revision 1).

Occupation sub-major group

The occupation sub-major group refers to the 2-digit occupation classification from the Australian and New Zealand Standard Classification of Occupations (ANZSCO), 2006 edition (Revision 1).

Rounding

Figures are rounded to nearest whole number. Calculations (such as percentages and rates) are based on pre-rounded figures.

Specialisation ratio

The ratio of the percentage for the Southport SA3 to the percentage for Robina SA3. A specialisation ratio above 1.00 indicates Southport SA3 has a larger share for that category than in Robina SA3. Similarly a specialisation ratio below 1.00 indicates Southport SA3 has a smaller share for that category than in Robina SA3.

Statistical Area Level 2

Statistical Area Level 2s (SA2s) (2011) are small areas, approximately suburb size, with approximately 3,000 people each. There are 526 SA2 regions that cover the state.

Statistical Area Level 3

Statistical Area Level 3s (SA3s) (2011) are aggregations of SA2s areas, with approximately 30,000 people each. There are 80 SA3 regions that cover the state.

White collar

Defined as occupation groups: Managers, Professionals, Community and Personal Service Workers, Clerical and Administrative Workers and Sales Workers.

Workers

The term 'workers' has been used throughout this report to describe employed persons counted in the location of where they worked.

Topic explanatory notes

Business counts

It is not currently possible to account for those businesses which operate out of multiple locations, other than at their main location. This is particularly relevant for larger businesses, which commonly establish outlets in several or all states and many regions across Australia. The reason for this is that data pertaining to individual business locations are not currently available from the Australian Bureau of Statistics Business Register. Users should therefore be aware of this limitation when using counts of businesses included in this table.

Business counts by industry

Based on Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition.

Total personal income

Median total personal income estimates have been calculated by Queensland Treasury and Trade using income data provided by the ABS.